

## Maxibit Icon, Light Box



### Life through the Lens.

With its unique Lens shape, Maxibit Icon will bring your message to life in brilliant colour. Being the first double sided freestanding portable light box, Icon's smooth lines and aesthetic shape is an attractive sight at any trade fair, foyer or business meeting. The beauty of Icon is in its doubles sided lens shape and, when used in an open space, displays your message through an entire 360 degree orbit. Despite its sophistication and dazzling display, Icon's Lens construction is extremely simple and will take only minutes to construct. While magnetic graphic panels snap into place quick and fast, everything is held firm in place, almost impossible to move, with Icons universal rail and durable metal joints.

### Brighter is better!

Like the lights of Broadway and the street signs of Vegas, Maxibit's Icon knows that brighter is better! Whether used as a sophisticated accent or as a bold statement, Icon's inner glow is what sets it apart. Using bright fluorescent lights that attach direct to the centre pole, Icon's even, high impact backlight images will create a radiance that is hard to diminish. Quite simply, Icon is a joy to use and a pleasure to look at.

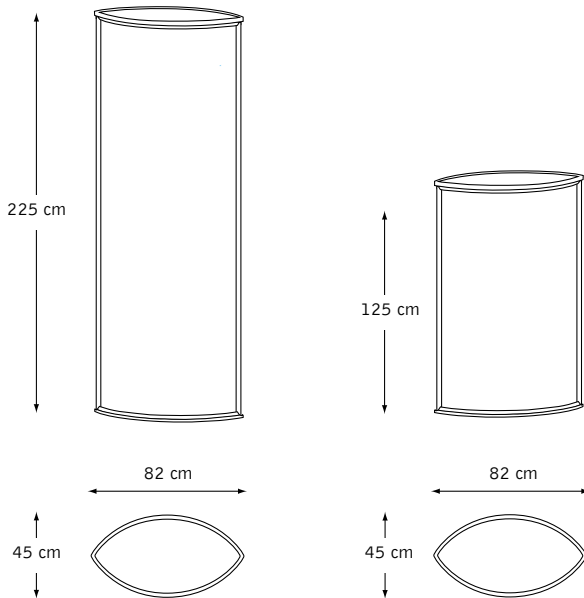
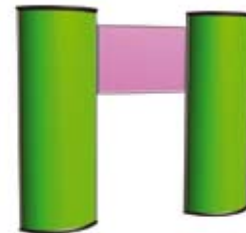
### Connect, adapt and conquer

With Maxibit Icon's universal rail, you too can easily connect your Icon with other products in the Maxibit range. Nevertheless, Maxibit's Icon does so much more. The System itself comes in two sizes, 125 cm or the impressively tall 225 cm, and can be used either freestanding or hung from the ceiling. As all Maxibit products can be configured to the same standard height, Icon will work seamlessly with all products. Accessories to Icon include extra lights, an extension kit that adds height to the smaller Icon and a brochure holder that connects direct to Icons graphics via an industrial strength magnet.



**Why choose an Icon**

- Create a high-end, exclusive, permanent look to your event
- Quick and easy to set-up
- Free-standing portable light box, 125 cm or 225 cm
- Lens shaped design for optimized message and stability
- Push button Maxibit tracks makes Icon extendable
- Illuminated images to high-light your message
- Environmentally friendly flourescent lights



**Specification: Maxibit Icon**

|               |  |
|---------------|--|
| Versions:     | Height 125 and 225 cm.   |
| Construction: | Lens-shaped top and bottom, built-in lighting. Carrying bags for Icon and graphics included. |
| Graphics:     | Laminated paper or digital transparencies, matte or glossy.                                  |
| Graphic size: | Icon 125: 88.3x118.3 cm. Icon 225: 88.3x218.3 cm.  |
| Width:        | 82 cm.   |
| Depth:        | 45 cm.   |
| Height:       | 125 cm or 225 cm.  |
| Weight:       | 13 kg including graphics, light and bags.  |



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